



# ETHOS RECYCLING

## Change Starts With You

### About Ethos Recycling.

Every year in Western Australia, we use 1.3 billion drink containers. That's enough containers to circumnavigate the whole state SIX TIMES in just one year. Ethos Recycling aims to create a local solution to this issue in Western Australia through providing supermarkets with an easy, cost-free way to recycle their waste, and **make some cash while doing it.**

Ethos Recycling has become a part of the solution by providing:

- A mobile container collection service;
- A permanent over the counter service;
- An aggregation point for beverage containers.



### About Containers for Change.

On 1 October 2020, Containers for Change was launched here in Western Australia. This government initiative aims to reduce litter and increase recycling at no cost to the consumer. Under the Containers for Change scheme, participants receive 10 cents for every eligible container they return. This means Western Australians now have the chance to **make real change and earn cash while they do it.**

By recycling through Containers for Change you help to:

- Reduce litter and landfill
- Create jobs
- Increase recycling
- Provide opportunities for social enterprise and benefits for community organisations

### How Ethos Recycling Works.

Ethos Recycling will provide your business with an empty **refund pod** that your business will subsequently fill with eligible used containers. When your pod is close to full, simply call Ethos Recycling and we will swap out your full pod for a clean, empty one. We will then transport your pod to either the **Del Park Roadhouse** or **Cue Roadhouse** refund points, **process your refund** and **deposit it into your specified bank account.** The service Ethos Recycle offers is of **no cost** to your business and provides your business with a way to make some extra cash!



FILL



CALL



SWAP



TRANSPORT



REFUND

### Eligible Containers.

Most aluminium, glass, plastic, steel and liquid paperboard drink containers between 150ml and 3L are eligible for the 10-cent refund.

Milk and wine bottles are a no-go.



## Supermarkets.

Think about how many aluminium, glass, plastic, steel and liquid paperboard drink containers your supermarket sells in just one week. Now, multiply that number by 52, the number of weeks in one year, and you'll probably end up with a figure in the tens of thousands! (Ethos Recycling is willing to wager that these containers ended up going straight in the rubbish bin, too.) It's time for your supermarket to change this container disposal process by encouraging regular customers to deposit their used drink containers in your store's designated refund pod. This action will remove **thousands** of eligible containers from landfill annually, contribute towards creating a sustainable future for Western Australia, and make your supermarket a little extra cash while you're at it.



## Refund Points.

There are four designated refund points that Ethos Recycling utilises.



DEL PARK ROADHOUSE



MOUNT MAGNET



CUE ROADHOUSE



KARNUP ROADHOUSE

The Del Park Roadhouse is the home of Ethos Recycling, although we also process refunds at the Cue Roadhouse. The Ethos Recycling facility at Del Park operates as a part of the current roadhouse site, with yard facilities extended and upgraded to meet the needs of Ethos Recycling.

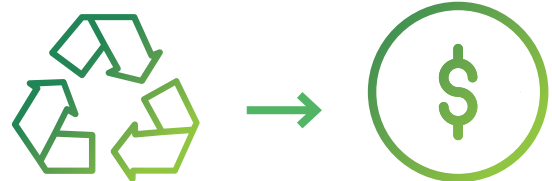
## It's Not A Waste. It's A Resource!

Recent reports estimate that Australians could be missing out on up to **\$324 million** of waste refund value **each year** just from the containers sitting in our kerbside bins!

Instead of viewing these containers as 'waste,' Ethos Recycling wants businesses in Western Australia to think of them as a tradable asset, a commodity with a market value, and as a way to make some extra cash.

## Recycling Revenue.

The return made on your recycling can either be deposited directly into your nominated bank account or used to fund designated community groups and charities in Western Australia. It's completely up to you to decide where your Recycling Revenue goes!



## Contact Details.

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